

From: Best DNA <ecoach@bestdna.com>
Sent: Monday, April 4, 2016 1:03 PM
To: [REDACTED].com
Subject: Jane Doe would like your expert perspective

A personal message from Jane Doe:

Your personal message will appear in this area of the email.

Request for Input Sample Email:

Value-Add

Dear [Your Contact's Full Name],

Please take 3 minutes to help out.

Jane Doe is looking for ways to improve performance, and you can offer an outside perspective that is very valuable. Jane has just taken the Best DNA assessment. The Best DNA is the best of who one is that adds the most value to others. Part of the goal here is to be able to add more value to others in ways that also increase job satisfaction.

Click on the link below to give helpful input about the way Jane Doe adds the most value to you and others. There will be brief instructions and examples you can use.

Please do this ASAP. Thanks!

[\[Link to Value-Add Input page goes here.\]](#)

The Best DNA Team

P.S. If you want to understand more about the Best DNA model visit BestDNA.com.

From: Best DNA <ecoach@bestdna.com>
Sent: Monday, April 4, 2016 1:04 PM
To: [REDACTED].com
Subject: Jane Doe would like your expert perspective

A personal message from Jane Doe:

Your personal message will appear in this area of the email.

Request for Input Sample Email:

Living into my Best DNA

Dear [Your Contact's Full Name],

Please take 4 minutes to help out.

Jane Doe is looking for ways to improve both performance and job satisfaction, and you can offer an outside perspective that is very valuable. Jane has just taken the Best DNA assessment. The Best DNA is the best of who one is that adds the most value to others. When people “live more into their Best DNA” they grow more successful and more emotionally fulfilled as well—nice combination! You can get a sense of Jane Doe’s Best DNA profile by going to [\[Link to your profile goes here.\]](#)

Click on the link below to give some ideas about things that Jane Doe could do to bring her best strengths, passions, etc., into her daily life. There will be brief instructions and questions that can get your creative juices flowing.

Please do this ASAP. Thanks!

[\[Link to Ideas for Living into my Best DNA Input page goes here.\]](#)

The Best DNA Team

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From: Best DNA <ecoach@bestdna.com>
Sent: Monday, April 4, 2016 1:01 PM
To: [REDACTED].com
Subject: Jane Doe would like your expert perspective

**Request for Input
Sample Email:**

**Value-Add and Living
into my Best DNA**

A personal message from Jane Doe:

[Note that your personal message will appear in this area of the email.]

Dear [Your Contact's Full Name],

Please take 7 minutes to help out.

Jane Doe is looking for ways to improve both performance and job satisfaction, and you can offer an outside perspective that is very valuable. Jane has just taken the Best DNA assessment. The Best DNA is the best of who one is that adds the most value to others.

When people “live more into their Best DNA” they grow more successful and more emotionally fulfilled as well—nice combination! You can get a sense of Jane Doe’s Best DNA profile by going to [\[Link to your profile goes here.\]](#)

Jane would like your input on two things.

1. Ways that Jane adds value to you and those around you.
2. Ideas on how Jane can “live more into his/her Best DNA”.

Click on the link below to give some ideas about things that Jane Doe could do to bring her best strengths, passions, etc., into her daily life. There will be brief instructions and questions that can get your creative juices flowing.

Please do this ASAP. Thanks!

[\[Link to Value-Add and Ideas for living into my Best DNA Input page goes here.\]](#)

The Best DNA Team

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